

### REMARKS / ARGUMENTS

Claims 1 - 12, 79 and 80 remain pending in the present application.

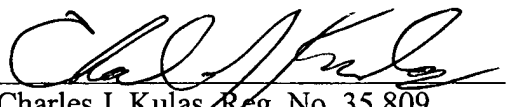
Each of the independent claims 1, 79 and 80 includes limitations not disclosed by, nor made obvious in view of, the prior art. For example, these claims now recite a "first web page" provided by an intermediary and a "second web page" displayed "along with information provided by the intermediary". Upon "identifying a first address entered by a user into the displayed second web page" the intermediary sends a "replacement address" to subscribe the user to an e-mail resource at the second web page.

Note that Chen, nor the prior art discusses specific display of web pages along with information provided by the intermediary. Indeed, no display of web pages is shown in Chen or any of the prior art, much less the acts or elements of identifying a first address and substituting a replacement address in order to subscribe a user to an e-mail resource at a web page.

Accordingly, the present claims are in condition for allowance and Applicant respectfully requests reconsideration and that a timely Notice of Allowance be issued in this case. If the Examiner believes a telephone conference would expedite prosecution of this application, please telephone the undersigned at 415/279-5098.

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Respectfully submitted,

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